

HARYANA MASS RAPID TRANSPORT CORPORATION LIMITED



**Notice Inviting Tender for Exclusive Advertising Rights,
Station Naming Rights & Co-branding, Train Advertising
and Commercial Retail Space (Concourse Level)
at Rapid Metro Gurugram**

**(Tender Document)
Tender No. HMRTC/PB/2022/14**

**HARYANA MASS RAPID TRANSPORT CORPORATION LIMITED
(HMRTC)**

C-3, HSVP Complex, Sector 6, Panchkula - 134109

Phone: 0172-2563003 India

CHAPTER1

NOTICE INVITING BID

- 1.1 HMRTC (Haryana Mass Rapid Transport Corporation) invites open E-Tenders from reputed advertising agencies who may be a sole proprietary firm, a partnership firm or a company incorporated under the Companies Act' 1956/2013 & having its registered office in India to License out 'for 10 years, as per Annexure-1A of Tender Document i.e. "Exclusive Advertising Rights, Station Naming Rights & Co-branding, Train Advertising and Commercial Retail Space (Concourse Level) at Rapid Metro Gurugram".
- 1.2 The Bidders shall not have a conflict of interest that affects the Bidding Process. Any Bidder found to have conflict of interest shall be disqualified. A Bidder shall be deemed to have a conflict of interest affecting the Bidding Process if the constituent of one Bidder is also a constituent of another Bidder.
- 1.3 HMRTC shall receive Bids (E-tender) pursuant to this Tender Document, in accordance with the terms & conditions set forth herein and as modified, altered, amended and clarified from time to time by HMRTC. Bidders shall submit bids in accordance with such terms & conditions on or before the last date specified in this document for this purpose. The Bidders are advised to visit the site/ stations and familiarize themselves with the proposed arrangements and all activities, necessary in this regard.
- 1.4 Salient features of Bidding Process:
- HMRTC has adopted a single stage two packet Bidding Process to select a suitable highest Bidder(s) to grant 'Exclusive Advertising Rights, Station Naming Rights & Co-branding, Train Advertising and Commercial Retail Space (Concourse Level) at Rapid Metro Gurugram' in a single lot as per Annexure-1A of RFP.
- a) Bidders have to bid for the full/ entire offered Advertising Rights, Station Naming Rights & Co-branding, Train Advertising and Commercial Retail Space (Concourse Level) at Rapid Metro Gurugram as per Annexure-1A without any provision for partial surrender of the licensed spaces during the currency of the contract along with/ after submitting tender cost and EMD. Contract for 'Exclusive Advertising Rights, Station Naming Rights & Co-branding, Train Advertising and Commercial Retail Space (Concourse Level) at Rapid Metro Gurugram' with minimum chargeable quantity shall be awarded to the bidder as per the H-1 rate received and accepted by HMRTC, for the entire lot of the Advertising Rights, Station Naming Rights & Co-branding, Train Advertising and Commercial Retail Space (Concourse Level) at Rapid Metro Gurugram offered as per Annexure-1A.
- b) Schedule of Bidding Process:

Start of sale of Tender Document to Bidders	From 22.09.2022 to 21.10.2022 (up to 12:00 hrs) on E-Tendering website https://etenders.hry.nic.in . For further information on this regard, bidders are advised to contact on 0172-2563003. For technical queries related to E-tendering Portal, Help Desk No: 0120-4200462, 0120-4001002, 0120-4001005.
---	---

Cost of Tender Document (Non-refundable)	Non-Refundable Tender Document Cost of Rs.25,000/- (inclusive of 18% GST) shall only be accepted online only in form of NEFT/RTGS on or before 03:00 hours on 21.10.2022 and receipt and details of Tender Document Cost paid have to be uploaded on the web-site 03:00 hours on 21.10.2022.
Bid Security/EMD	Rs.3.16 crores (Rupees Three Crores and Sixteen Lakhs Only) to be accepted online on E-tendering portal or in the form of RTGS/NEFT as per above details in clause 2.4.
Site Visit	27.09.2022 onwards at 10:00 hrs. onwards at Rapid Metro Operation Control Center, Mousari Avenue Road, DLF Phase III, Near Pillar No. 147, Gurugram (Haryana). (Contact No. 8287524430)
Pre-Bid Conference	03.10.2022 at 15:00 hrs. The pre-bid meeting shall be conducted through video conferencing by software apps such as WebEx/Microsoft Teams/Google Meet. All Prospective bidders shall provide the details of the person(s) (Mobile No. and E-mail id) (maximum up to two) who will be participating in such virtual meeting at least one day before the meeting (latest by 11:00 hrs on 26.09.2022) to the registered official email of HMRTC i.e. hmrtcdgm@gmail.com so that links having details such as software, meeting ID, password, etc. can be mailed to these persons at least 12 hours before the scheduled pre-bid meeting.
Last date of receiving queries	17:30 hrs on 10.10.2022 (The queries must be sent only to Registered Email provided in the Tender Document)
HMRTC's response to queries by	14.10.2022
Date & Time of Submission of Bids	Latest by 15:00 hrs of 21.10.2022
Date & Time of Opening of Bids	15:30 hrs on 21.10.2022
Validity of Bids	180 days from bid submission date

The Cost of Tender Document will be submit online on E-tendering portal and Bid Security amount have to be submitted online or in the form of RTGS/NEFT for credit of the account as given in at Sr. No.2.4 of the above table, by specified date and time i.e. before the last date & time of uploading of bid as per Clause 2.4 above, failing which the offer/ bid of such bidder shall be declared as ineligible and the said bid submitted shall be summarily rejected. The Bid shall be valid for a period not less than 180 days from the last date of submission of bid. Bidders, who fail to submit the Cost of Tender Document online on E-tendering portal and the Bid Security online or in the form of RTGS/NEFT on or before the prescribed date and time, shall be declared as ineligible and the Bid submitted by them shall be summarily rejected. No other mode of payments will be accepted. The bidder will be required to upload scanned copies of transaction of payment of tender cost and bid security/ EMD at the time of bid submission clearly indicating the UTR No. & tender Ref. No. The detail of Tender cost and EMD/ Bid security remitted as per above should be correctly uploaded & detail must match in the online submission failing which the payment may not be considered to be uploaded in online bid submission.

- c) Tender Document Cost shall be submitted online only on E-tendering portal and Bid Security shall be submitted online on E-tendering portal or in the form of RTGS/NEFT. The bank details of HMRTC are:

Name of Bank	Bank's Address	Account Name & No.	Account Type	IFSC Code
State Bank of India (SBI)	SCO-14, Ground Floor, Sector 10, Panchkula (Haryana) – 134109.	HARYANA MASS RAPID TRANSPORT CORPORATION Account No. 00000040519666666	REGULAR SB CHQ-ENTITIES	SBIN0001509

No other mode of payment will be accepted.

To participate in tender, bidders are advised to initiate payments at least 2 days before the tender closing date to avoid any delay in payment confirmation on the portal. In case of any queries or issues, please contact the E-tendering portal Help Desk No: 0120-4200462, 0120-4001002, 0120-4001005.

The payment of the tender cost is acceptable from any account. However, applicant shall submit such transaction details along with their tender submission on E-tendering portal. If the same transaction reference number has been submitted for more than one bid. All such bids shall be considered ineligible and summarily rejected. Bidders to note that the payment of tender security shall be made from the account of bidder only. If tender security has been made from other than the account mentioned above, same shall not be accepted and all such bids shall be considered ineligible and summarily rejected.

- d) Bidders are expected to carry out extensive survey of HMRTC premises and analysis at their own cost, before submitting their respective Bids for award of the License Agreement. HMRTC shall provide necessary permission and assistance to the prospective Bidders.
- e) The Bid submissions must be made online after uploading the mandatory scanned documents towards Cost of Tender Document, Bid Security and other documents as stated in Tender Document.
- f) All the uploaded files in Bid submission should be named properly and arranged systematically. No special character/ space should be there in the name of uploaded file.
- g) Bids received after due Date & Time of Submission (E-tender) of Bid shall not be accepted under any circumstances.

1.5 The Bidders are advised to keep in touch with E-tendering portal <https://etenders.hry.nic.in> and <https://hmrtc.org.in> for updates.

1.6 The licensee has to comply with rules and regulations of "Safety and Health Management Policy" of HMRTC.